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A Comprehensive Guide to Golden Sella Rice & Best Rice

 By Satish Paswan  Nov22,2024  #golden rice



Did you know that India is the largest rice exporter in India? The nation is expected to ship approximately 18 million metric tonnes in 2024–2025. India is a land of rice, producing basmati and non-basmati rice. The unique aroma and taste make Indian rice a popular choice globally. A

widely preferred variety is the Golden Sella. It is a type of basmati rice that is known for its unique aroma, golden colour, and versatility in cooking.

Golden Sella is parboiled while still in its husk. This process makes it easy to remove the husk and reduces any damage to the grain. The distinct golden colour is achieved through this process only. For years, the **Golden Sella rice traders in India** have been supplying high-quality rice throughout the country and globally. Let's explore more about this popular variety in this article. We will take a close look at what Golden Sella rice is, its nutritional benefits, why India is a hub for Golden Sella trade, and how you can choose a trader. Read until the end as we will also mention the top 3 **Golden Sella rice traders in India**.

Understanding Golden Sella Rice

Golden Sella rice is a parboiled basmati rice that undergoes a unique processing method that gives it a distinct golden colour and firm texture. This variety stands out for its fluffy grains, non-sticky consistency, and ability to absorb flavours. Golden Sella is a popular rice variety for biryanis and pulao. Additionally, it has a long shelf life and high nutritional value, including vitamins and minerals. This also contributes to its popularity in domestic and international markets.

Nutritional Benefits of Golden Sella Rice

Golden Sella rice offers a range of nutritional benefits, making it a healthy choice for various diets. Following are some of the benefits of consuming Golden Sella:

- It is high in fibre, helping in digestion and supporting gut

health

- Golden Sella has a low glycemic index, which makes it ideal for people with diabetes
- It is rich in vitamins B1 and B6
- It is also a good source of carbs, offering quick energy without blood sugar spikes
- Golden Sella rice is heart-friendly and supports weight management
- Lastly, it contains essential amino acids that promotes muscle repair and growth

Why India is a Hub for Golden Sella Rice Trade

India plays a pivotal role in the global Golden Sella rice market due to its favourable climate and extensive agricultural expertise. Indian states like Punjab, Haryana, and Uttar Pradesh specialise in producing premium-quality Golden Sella. Additionally, Golden Sella rice traders in India benefit from a robust supply chain, competitive pricing, and a deep understanding of international trade regulations.

Factors to Consider When Choosing a Golden Sella Rice Trader

Quality Assurance

Quality is paramount when sourcing Golden Sella rice. You must look for traders with certifications such as ISO, HACCP, and FSSAI. This signifies that the trader follows international quality and safety standards. You can request product samples to evaluate consistency in grain size, texture, and aroma.

Pricing and Transparency

When contacting **Golden Sella rice traders in India**, ask for their prices. You should aim for competitive pricing but not at the expense of quality. Too low pricing can indicate inferior quality grains. Further, ensure the trader follows transparency while quoting costs. They must offer a clear breakdown of costs, including taxes, transportation, and other fees.

Export Experience and Reliability

If you are an international buyer, then look for traders who understand the complexities of international trade, including packaging, documentation, and compliance with import regulations. To estimate their reliability, you must check customer reviews and testimonials.

Supply Chain and Logistics

Efficient logistics are critical, especially for bulk orders. You must evaluate the trader's ability to handle large-scale shipments, maintain delivery timelines, and manage transportation risks.

Customer Support and Communication

Good communication builds trust. A Golden Sella rice trader who is responsive and provides clear updates throughout the ordering process can address concerns timely. So, you must look for reliable after-sales support.

Top 3 Reputable Golden Sella Rice Traders in India

- Trade Pros

Trade Pros is one of the leading **Golden Sella rice traders in India**, known for its commitment to quality and reliable service. It was established in 2018 with head office in Delhi

and branch offices in Dubai and Europe. It holds ISO 9001:2015, KOSHER, and FSSAI certifications. Trade Pros has a state-of-the-art facility that is capable of facility producing 250 MT daily (5000 MT monthly). Focused on customer satisfaction, Trade Pros maintains stringent quality checks and works closely with clients to meet their specific requirements.

- Shree Krishna Rice Mills

Shree Krishna Rice Mills, established in 1998 in Taraori, Karnal, Haryana, is a globally renowned manufacturer and exporter of Basmati and Non-Basmati rice. It specialises in supplying in Raw, Steam, Sella/Parboiled, and Golden Sella rice. Specialising in sourcing and supplying premium Golden Sella rice, Shree Krishna Rice Mills ensures that every batch meets the highest international standards.

- Yuvaraju Agro Impex

Yuvaraju Agro Impex, established in 2011, is an India-based company specialising in the import and export of agro products. Initially focused on importing fresh fruits for the domestic market, it expanded in 2014 to export a variety of products, including fresh fruits, vegetables, rice, pulses, spices, and other food items to international markets.

Final Words

Golden Sella rice remains a top choice domestically and internationally due to its distinct taste and aroma. With its strong agricultural foundation and expertise, India remains an ideal destination for sourcing high-quality Golden Sella rice. The country is home to many leading exporters of golden sell. Choosing the right Golden Sella rice trader in India requires a balance of quality, reliability, and cost-effectiveness. Trade Pros is one of the leading [Golden Sella](#)

[rice traders in India](#) you can connect with. So, we suggest to connect with Trade Pros and procure this wonderful rice variety for your home or restaurant!

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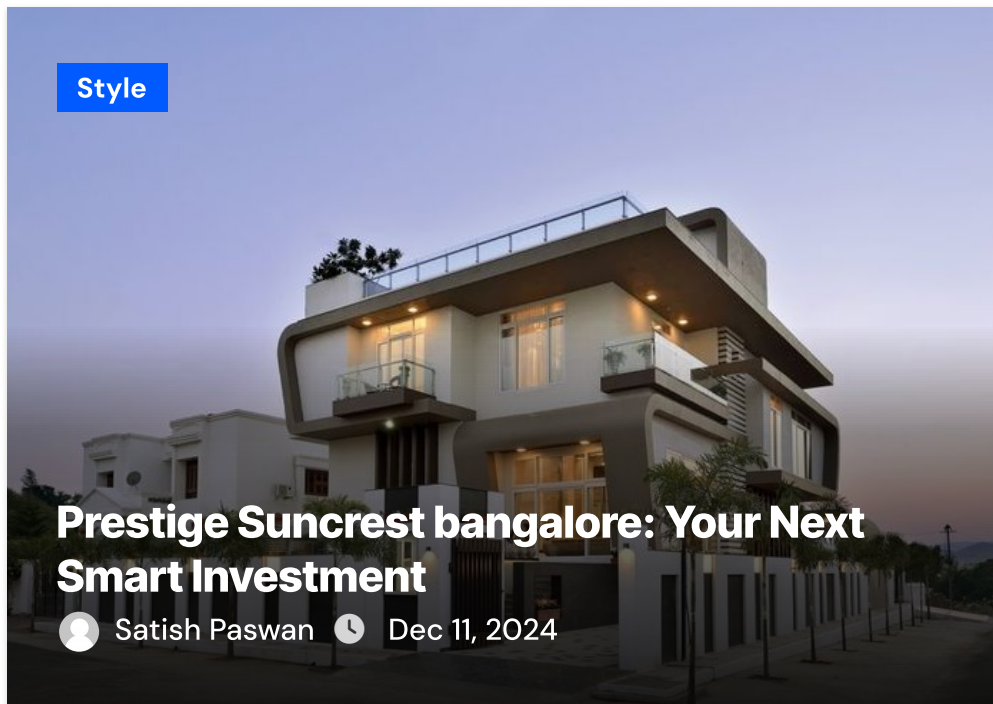
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