







### ISM Cologne 2025



### Get Ready for an Irresistible Sweet Sensation at ISM Cologne 2025

You simply cannot afford to miss **ISM Cologne** if you work in the confectionary & snacking sector. **ISM Cologne 2025** will be the world's biggest and most important industrial meeting, held at the Koelnmesse exhibition grounds in Cologne, Germany, from February 2–5, 2025. This event brings together the worldwide sweets & nibbles sector. This exhibit will be a perfect combination of innovation and tradition. **ISM Cologne 2025 Germany** will determine the future of the confectionery business. It promises to provide a plethora of chances for networking, business growth, and learning about the newest trends in the snack and sweets industry for exhibitors, buyers, and visitors.



### xhibition Info

**Exhibition:** ISM Cologne 2025

Date: 2 to 5 Feb

2025

#### **Organiser:**

1 KoelnmesseGmbH

**Sectors:** Food and beverage |

# The Must-See Global Extravaganza in Interior Design!

It is well acknowledged that **ISM Cologne** will be the premier international event for the candy and snack sector. Hosted by Koelnmesse GmbH, this exhibit has consistently raised the bar for industry exhibits. It will be a springboard for emerging ideas, provide an abundance of networking possibilities, and act as a hub for business relationship development. Attending the **ISM Cologne 2025 trade fair** is important for any organization seeking to remain ahead of developing trends & obtain insights into industry advancements. You will get access to an audience as an exhibitor who is there to learn about trends. At **ISM Cologne 2025 Germany**, you can make judgments about what to buy and network with business executives.

## Full Spectrum of Sweets & Snacks is Available at ISM Cologne 2025 in Germany

**ISM Cologne 2025** is particularly special because of its all-encompassing strategy. The full value chain of the sweets & snacks industry, from chocolate & sugar confectionery to biscuits, nutritious snack foods, ice cream, deep-frozen confectioneries, and much more will be available at **ISM Germany**.

Additionally, ProSweets Cologne, an international expo for suppliers to the candy and snack sector, will take place in conjunction with **ISM Cologne**. Together, these two exhibitions will provide an unmatched synergy that transforms Cologne into a worldwide center for companies that manufacture, package and sell snacks & confections.

### Connect with Key Industry Players and Decision-Makers

Networking with important decision-makers, purchasers, and

- Food processing and packaging machinery
- Frequency:
  - Every year
- Website: Official

0 Website

### nportant Facts

- 1 427 suppliers
- from 74countries88% foreign
- supplierpresence1 255
- international exhibitors30 000 visitors
- ? from 140 countries





industry experts is one of the main advantages of exhibiting at the ISM 2025 trade fair. You will have the opportunity to showcase your ideas & goods to decision-makers who have the authority to make purchases since the event is only accessible to professionals and large purchasers. You will get special access to business executives and the newest advancements in the snack and candy industries by exhibiting at ISM Cologne 2025. The dynamic, user-friendly platform of the event provides options for digital and on-site distribution to maximize your reach and interaction with your intended audience. You can introduce a brand-new range of nutritious snacks or the newest advancements in chocolate technology.

### Find New Trends at ISM Cologne 2025

ISM Cologne trade fair is where the newest developments in snack goods and confectionary are exposed to the global market. The chance to learn about emerging trends, state-of-the-art technology, and changes in consumer tastes that are influencing the industry's future will be provided to attendees. Attend lectures, seminars, and presentations from elite exhibitors at ISM Cologne 2025 to learn about market trends, rival tactics, and the most recent developments in the snack and candy industry. It will provide vital expertise that may give your firm a competitive edge.

#### The Perfect Event for Exhibitors

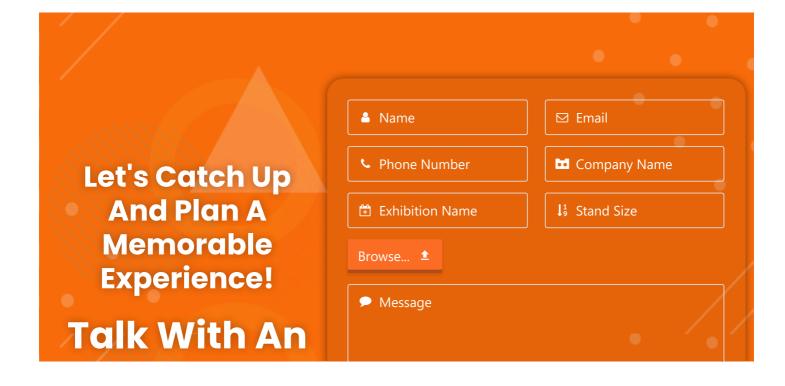
Your company can reach a worldwide audience of customers & decision-makers by exhibiting at **ISM 2025 Germany**. It will provide exhibitors with the opportunity to present their goods, connect with key industry figures, and forge lasting commercial ties. The targeted audience at **ISM 2025 Cologne** is what attracts exhibitors the most. The purpose of the event is to promote company growth and successful collaborations, as evidenced by the fact that over 92% of visitors are actively seeking new suppliers, and 67% of them make purchases within six months. Professionals in the field who are prepared to make purchases as well as curious about the newest advances will see your brand.

### Make Space for Your Brand at ISM Cologne 2025



If you want to boost your brand and present your offerings at the ISM Cologne trade fair, collaborating with Booth Vision can help you build a unique exhibition area. Custom stands that capture the essence of your business and make an impression are Booth Vision's area of expertise. At ISM Cologne 2025 Germany, you can grow your business to new heights with Booth Vision at your side. Get your exhibit stand now, and get ready for an amazing exhibiting experience!





Send



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